



Parent-Eye Audit: The 5-Minute Enrollment-Ready Test

A Facility Director's Guide to Perfect First Impressions

Johns Creek Education Edition

Parents make enrollment decisions within the first five minutes of entering your facility. This checklist focuses on the subtle, psychological cues that signal professional management, safety, and academic quality.



THE ENTRY: The "First 60 Seconds" Zone

- ☐ **The "Nose-Blind" Check:** Walk in from the outside. Does the air smell neutral?
 - *Prime Standard:* We eliminate organic odors like milk, sweat, or diapers at the source using biological enzymes rather than masking sprays.
- ☐ **Glass Clarity:** Inspect the entry doors and reception partitions at adult and child height.
 - *Prime Standard:* Daily spot cleaning of glass ensures a sense of transparency and immediate cleanliness.
- ☐ **Threshold Debris:** Is the entry mat free of sand, leaves, and spring pollen?



THE CLASSROOM: The "Biological Safety" Zone

- ☐ **The "Look-Up" Test:** Check the tops of door frames, cubbies, and high bookshelves for gray "fuzz."
 - *Prime Standard:* High-dust visibility signals neglect to parents; we prioritize these often-missed zones every shift.
- ☐ **Floor-Level Hygiene:** Are the rug edges and corners free of dark build-up?
 - *Prime Standard:* For daycares and Pre-K, the floor is a contact surface. We use residue-free, hospital-grade disinfectants safe for direct skin contact.
- ☐ **High-Touch Disinfection:** Are shared tablets, keyboards, and light switches visibly clean?



- [] **Hallway Durability:** Check for black rubber scuffs or backpack scrapes on lower walls.
 - *Prime Standard:* We spot-clean baseboards and walls to keep corridors looking freshly painted and well-maintained.



COMMON AREAS: The "Health & Trust" Zone

- [] **Restroom Integrity:** Check under the sinks and behind toilets for moisture or odor.
- [] **Water Fountain Clarity:** Are the basins shiny and free of mineral film or sitting water?
- [] **Trash Capacity:** Are bins emptied and liners replaced without visible residue on the bin itself?

The Prime Clean Force Difference

Academic achievement is the norm in Johns Creek. We ensure your facility reflects that excellence by reducing student absenteeism through science-backed sanitation.

Want a professional "Enrollment-Ready" walkthrough? Visit us at www.primecleanforce.com or call us at (770) 203-2644 for a custom facility protocol review.